

CASE STUDY SECTOR: RETAIL



Ecotile eliminates disruption, inconvenience and downtime for retail outlets, trade counters and POS stands. Our tiles can be loose laid without adhesives so the design can be moved or altered as required.

The Challenge

Retail Businesses require a durable, safe and smart looking floor that will stand the test of time and meet HSE requirements. For retail outlets it's often important to be able to brand the floor with logos and graphics to help promote sales messages. Busy outlets can run for 24 hours with continuous foot traffic and frequent movement of heavy loads. Store managers should consider:

- Durability Can the floor withstand heavy foot fall?
- Environment Will traffic from pallet trucks damage the floor?
- Safety Fire retardant, slip resistant and anti-fatigue properties.
- Downtime How can you minimise downtime during installation?
- Maintenance Will you need to shut down areas to maintain the floor and how often?
- Aesthetics Will the floor look smart and modern?
- Branding Can you brand the floor with sales messaging?
- Walkways– Can you create coloured walkways and traffic routes?

The Solution

Ecotile manufacture floor tiles designed to cope with demanding retail environments. Ecotile can help you create a seamless, low maintenance floor surface ideal for commercial outlets and stores.

Choose from a wide variety of colours, create **colour marked walkways** and incorporate **branded messages** into the floor.

Our Clients Include:





Ecotile can be installed quickly over any hard surface **without downtime**, disruption or fumes. Simply tap the tiles together to create a safe and functional floor.





To learn how Ecotile can transform your floor, call 01582 788 232, email enquiries@ecotileflooring.com, or visit www.ecotileflooring.com