



As one of the largest pet food superstore chains across the UK, Jollyes retail premises are bustling, high footfall properties that required a pedigree flooring solution to match their daily demands.

## The Challenge

With over 56 stores in the UK – with further sites opening in the next 12 months – Jollyes needed to identify a low maintenance, visually impressive flooring solution that could be installed with minimum downtime.

1. Costly downtime was simply not an option for Jollyes: installations requiring shut-down or cure times would have been prohibitively expensive and inconvenient.
2. The business was keen to reduce the direct costs and disruption associated with routine maintenance cycles, in particular, the frequent re-painting of the existing concrete flooring. With so many sites to supply the flooring needed to be very quick and easy to install.
3. As a retail business, it was vital that Jollyes identified a smart flooring suitable for public areas that was also robust enough to cope with heavy foot traffic and customer trolleys.

## The Solution

Market-leading manufacturer of interlocking floor tiles, Ecotile, designs and produces its comprehensive range at its UK production facility - providing durable and safe flooring solutions that can be installed with minimal disruption in commercial and industrial applications around the world.

“Our interlocking floor tiles are frequently chosen for flooring projects within retail premises as they offer some vital performance benefits to this busy sector. Working with Jollyes, we identified the Ecotile 6mm tile as the most appropriate solution to our client’s flooring challenges.

We were able to quickly and efficiently install Ecotiles – without downtime – as the clean, loose lay of Ecotiles means that the

installation process is fast and simple. The floor can be installed without the need for a damp proof membrane, screed or adhesive – significantly reducing VOC emissions, installation time and cost. Furthermore, our hidden joint system – with push fit seam and bevelled edge - offers optimal protection against water ingress, providing protection to the surface underneath. Our products are injection moulded using compound that demonstrates excellent wear characteristics, chemical resistance and stable electrical properties; easy to clean, durable and hard-wearing, the tiles are very low maintenance and quickly eliminated all routine maintenance issues being experienced by Jollyes.”

*James Gedye - Managing Director, Ecotile.*

Our retail stores are the showcase for our business – with Ecotile, we identified a flooring system that is both impressive in terms of appearance whilst standing up to the rigorous daily routine of a busy family-orientated superstore. Ecotile worked with us and our contractors to schedule the work around our requirements, completing pre-planned sections without impacting the smooth running of our business. A huge bonus for Jollyes, was the ability to use the new floor immediately. We needed an extremely durable flooring solution that would be easy to maintain. It really couldn’t be simpler; if you need to replace a single tile, it can be lifted and swapped out in minutes.”

*Jim Warke, Jollyes.*

To understand the benefits that Ecotile can deliver to your commercial and retail application. Please call 01582 788 232 or [emailenquiries@ecotileflooring.com](mailto:emailenquiries@ecotileflooring.com)