



### Production Facility: Hollywood Monster

#### The Challenge

Hollywood Monster are the largest signage contractor and wide format printer in Birmingham with contracts in London and throughout the UK. They work with some of the biggest names in a range of sectors, providing clients with a variety of graphics and digitally printed products – from window graphics, banners to the largest building wrap or structure. Such diversity requires a very well run production facility.

Just like Ecotile Flooring, Hollywood Monster are large enough to offer support and peace of mind, but small enough to offer a personal, proactive and professional service to the client with product quality and speed of delivery at the top of their agenda.

Location: Birmingham, UK.

Space: 915m<sup>2</sup>

1. Hollywood Monster wanted to improve efficiency by clearly colour coding the production area each manager was responsible for.
2. The existing concrete floor was being painted repeatedly and they needed a permanent low maintenance solution.
3. It was important to provide a better working environment for staff that was warmer and more comfortable.

#### The Solution

Market-leading manufacturer of interlocking floor tiles, Ecotile, designs and produces its comprehensive range at its UK production facility – providing durable and safe flooring solutions that can be installed with minimal disruption in commercial and industrial applications around the world.

“We were able to quickly and efficiently install Ecotile – without downtime – as the interlocking system means that the installation process is fast and simple. The floor can be installed without the need for a damp proof membrane, screed or adhesive – significantly reducing VOC emissions, installation time and cost. Red, blue, green and grey tiles have been used to clearly demarcate each area and we also supplied some tiles in special colours that are not in our standard range to properly fulfil Hollywood Monster’s requirements.”

*James Gedye – CEO & Founder, Ecotile*

“I would recommend Ecotile as a flooring solution for any production facility. We chose Ecotile on value and the quality of the product and the installation team were very professional and installed the tiles to a high standard.”

*Daren Hollins - Supply Chain Manager, Hollywood Monster*

To understand the benefits that Ecotile can deliver to your commercial garages, workshops and showrooms. Please call 01582 788 232 or email [enquiries@ecotileflooring.com](mailto:enquiries@ecotileflooring.com)